



BIG CITY, BIG IMPACT!
OCT 18-20

GCEC CHICAGO 2018

**SPONSORSHIP
OPPORTUNITIES**

HOSTED BY:



Stuart School of Business
ILLINOIS INSTITUTE OF TECHNOLOGY
Jules F. Knapp Entrepreneurship Center



GCEC CHICAGO 2018

DePaul University and Illinois Institute of Technology are hosting the 2018 **Global Consortium of Entrepreneurship Centers (GCEC)** annual conference. This conference will be held October 18-20, 2018 in Chicago, IL and hosted jointly on the Illinois Tech and DePaul campuses.

BIG CITY, BIG IMPACT!

The overall theme of our conference is **Entrepreneurship in Chicago: Big City, Big Impact!** We will focus the conference on the vibrant entrepreneurial ecosystem that has developed in Chicago to support starting and building businesses. There are over **88 incubators, accelerators, and coworking spaces in Chicago**, and many of these are tied to our universities in developing the overall ecosystem.



MORE THAN 88

Incubators,
Accelerators, and
Coworking Spaces
in Chicago



500-600

Expected Conference
Participants



80% OF MEMBERS

Are Two Hours
from Chicago

AUDIENCE


With our central location in the US, we expect between 500-600 people to attend GCEC in 2018. There were over 450 participants for GCEC 2017 in Halifax. Over 80% of the GCEC members are within a two hour drive or flight from Chicago, so we anticipate a huge turnout this year for the conference.



SPONSORSHIP LEVELS

We can tailor any type of sponsorship package to meet the sponsors overall objectives. Following are the desired sponsorship levels for the conference.

***Note:** All sponsor exhibition tables will be in Hermann Hall next to auditorium for keynote sessions, lunches and breaks. Bronze sponsors and above are encouraged to partner with a university to present their programs in a breakout session and discuss how the university partner is using your services.

	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	CONFERENCE \$2,500
Exhibit table*	\$2,500 value	\$2,500 value	\$2,500 value	\$2,500 value	\$2,500 value
Complimentary registrations	6 registrations \$2,970 value	4 registrations \$1,980 value	3 registrations \$1,485 value	2 registrations \$990 value	1 registration \$495 value
Special Sponsor and Exhibitor Reception	√	√	√	√	√
Conference program and logo on all conference signage	Center Spread \$4,000 value	Full page \$2,000 value	Half page \$1,000 value	Quarter page \$500 value	Quarter page \$500 value
Mention at opening reception and closing reception	√	√	√		
Priority on In-Conference Sponsor Opportunity	1 Platinum Opportunity	1 Gold Opportunity	1 Silver Opportunity		
Breakout sessions with university partner during the conference, subject to availability	One	One	One	One	
Complimentary email blasts to GCEC conference attendees	Up to 4 \$4,000 value	Up to 3 \$3,000 value	Up to 2 \$2,000 value	One \$1,000 value	One \$1,000 value
Logo on conference homepage	√	√	√		
Use of the GCEC 2018 logo on all your collateral materials	√	√	√	√	√
In-Conference Sponsor Opportunities One opportunity will apply to each sponsor level, based upon first come, first serve when sponsorship is finalized and fees paid.	Thursday Welcome Reception Friday Incubator Reception Saturday Closing Reception	Opening Keynote Friday Networking Luncheon Saturday Networking Luncheon Closing Keynote Evening Hospitality Suite (3)	Transportation Sponsor Reception Entertainment Friday Breakfast Saturday Breakfast	 SCHEDULE Next Page →	



TENTATIVE SCHEDULE: GCEC 2018

DAY 1:
THURSDAY
OCTOBER 18

Registration
Pre-conference Sessions
Welcome Reception & Networking
Hospitality Suite

Chicago Hilton Hotel
DePaul
Hotel

DAY 2:
FRIDAY
OCTOBER 19

Breakfast
Opening Keynote
Morning Sessions
Lunch & Networking
Afternoon Sessions
GCEC Board Meeting
Afternoon Keynote
Reception at Incubators
Hospitality Suite

Hotel
Illinois Tech
1871, mHUB, BLUE1647
Hotel

DAY 3:
SATURDAY
OCTOBER 20

Breakfast
Morning Keynote
Morning Sessions
Lunch & Networking
Afternoon Sessions
Closing Keynote & Awards
Closing Reception
Hospitality Suite

Hotel
Illinois Tech
Shedd Aquarium
Hotel

➔ For more information on sponsorship contact Bruce Leech at DePaul University: b.leech@depaul.edu

SUPPORTED BY:



YOUR COMPANY
OR ORGANIZATION